

year in review



HIGHLIGHTS OF 2002 – 2003

Facing a competitive and challenging environment, the Brisbane Development Association worked hard to implement a range of initiatives during the year. Achievements included:

- On 3 December 2003 we staged an important strategic planning session with the BDA executive. During this session we considered a range of issues affecting the Association such as the needs of our members and patrons, our true purpose and mission, past and future activities, and operational matters. Key outcomes included a new mission statement, the development of a business plan for 2002 – 2004, and proposed amendments to our Constitution.
- We hosted our fourth successful City Image Conference in Brisbane on 11-12 July 2002 – *“The Water’s Edge. The opportunities and challenges for waterfront renewal”*.
- We appointed our first part-time Executive Director, John Pettit, a long-term member of the Association.
- We welcomed the Brisbane City Council’s adoption of the principles of the BDA’s “Brizbus” inner-city bus service proposal in its new transport plan. The service started operating in 2002 and provides free high quality, high frequency public transport linking CBD attractions and rail stations.
- We hosted eight successful luncheon seminars during the year. These luncheons featured guest speakers such as the Hon Dean Wells MP, the Hon Terry Mackenroth MP, architect Phillip Cox, and State Government Architect Professor Michael Keniger.
- We hosted two special events for patron members featuring Lord Mayoral Candidate, Campbell Newman and Lord Mayor of Brisbane, Cr Tim Quinn.
- The Association’s membership has been maintained with broad representation in many public and private sectors.
- We are proposing amendments to the BDA Constitution for ratification at the August 2003 Annual General Meeting
- We hosted a luncheon for Past Presidents of the Association to discuss key issues and suggest forward action.
- We reviewed our website. A complete redesign will be finalised in the coming months.
- We continued to strengthen our relationship with local media including The Courier-Mail, City News and Extra.
- We started planning an innovative breakfast series which will promote excellence and feature visiting speakers. This series will commence in the coming months.
- We finalised a long, but exciting project which involved discovering and documenting the Association’s history, including documents, people and initiatives.

PRESIDENT'S REPORT

During the year 2002 – 2003, the BDA Executive found it a rewarding and enlightening experience to reflect on the Association – its purpose, its achievements, its members and its activities.

We focused considerable time and energy on critically assessing the Association and past achievements and activities with the view of moving forward in a more co-ordinated, inclusive, proactive and robust way.

We enthusiastically agreed that the BDA is a public interest organisation with a broad agenda and interests.

We are not an Industry Association or lobby group. We are non-political.

We are solely interested in *creating a better Brisbane* and providing an open, honest forum for discussion on issues affecting Brisbane.

This inward and outward thinking led us to develop a new business plan for the period 2002 – 2004 and strategically plan our future activities to ensure they enhance the Association.

Following this period of consolidation and “navel gazing”, I believe the coming 12 months and beyond will be exciting and challenging for the BDA.

I would like to take this opportunity to thank our members for their ongoing support and contribution to the Association: it is your input which ensures the continued success and future purpose of the BDA.

I would also like to acknowledge the crucial role of the BDA Executive. During the year, the team worked hard to kick-start and maintain many programs and activities such as our successful seminar luncheon series and the City Image 2002 Conference. We enjoyed regular, energetic discussions and debates about the Association and its activities. I am grateful for the support they have shown me during my Presidency.

I look forward to a year of renewed activity and vigour for the BDA as we strive to enhance the development and livability of our city, and commend to you the Year-in-Review document.



STEVE REYNOLDS
President

STRATEGIC PLANNING

During the year we focused considerable time and energy on strategic planning activities which were designed to enhance the association and our activities. Key outcomes included the following:

- A new business plan for the period 2002 to 2004. The plan is designed to improve the association's governance and facilitate the achievement of the organisation's strategic aims.
- A new mission statement.
- Better defined strategic aims and areas of future focus and activity.
- Proposed changes to the Constitution (for ratification at the Annual General Meeting on 6 August). The executive is proposing that the Constitution be amended to modernise the current drafting, introduce a more streamlined structure and incorporate the current practices of the BDA. It has been re-drafted in "plain English" and like clauses have been placed together.
- The appointment of our first executive director. The executive director is responsible for implementing the initiatives and directives arising from the executive (with the support of the executive) as well as the day-to-day operation of the BDA.

Our new mission statement...

The Brisbane Development Association is Brisbane's leading independent organisation that engages Government, industry and the community to make Brisbane's urban environment a better place to live and work.

Our strategic aims...

- Be proactive in the city-making process (rather than reactive).
- Represent the public interest (rather than only sector interests).
- Remain independent (non-political and non-partisan).
- Promote excellence and innovation (providing insight and fresh ideas).
- Be a strong and influential (leadership) community-based organisation representing a cross section of business, professional and private sectors of the community in operations as in (f), but remaining non-political and non-partisan.
- Make proposals (ideas) to and influence planning by BCC, State and Federal Governments and statutory bodies for "building (creating) a better Brisbane".

- Provide an insight into the aspirations and concerns of the Brisbane community.
- Promote fresh ideas and challenge proposals for the future of Brisbane.

Our key focus areas...

The BDA seeks to address issues such as:

- Ensuring development of the natural and built environment is to the highest aesthetic standards.
- Making Brisbane an attractive city for residents and tourists alike.
- Preserving the traditional character of Brisbane and further development of this character to maintain and enhance our uniqueness.
- The economic development of Brisbane.
- The planning of Brisbane and its place in the South East Queensland region.

CITY IMAGE 2002

The Water's Edge. The opportunities and challenges for waterfront renewal.

Our riverbanks, our oceans and our lakes are important. Their preservation is vital to the economic, social and environmental health of Australia.

With our capital city and regional and urban centres increasing the amount of development on our waterways, their effective urban management is crucial.

City Image 2002 in Brisbane on 11-12 July successfully explored a myriad of issues integral to the development, use and renewal of *The Water's Edge*.

The conference was run in partnership with Queensland University of Technology (the conference venue) and the Urban Design Alliance of Queensland (UDAL).

It was limited to 200 delegates from a cross section in the development sector and professional groups such as architecture, town planning, surveying, government and academic circles. And it explored a variety of issues including:

- connections over and along waterways
- the use of water front land and waterways
- the character and amenity of waterfronts
- urban design
- public - vs - private access to water
- regulatory issues
- economic issues.

City Image 2002 brought together respected industry speakers from around the globe, providing a platform for panel discussions and debate on the pros and cons of issues raised in presentations. Speakers included:

- Dr Cherrell Hirst – Chancellor of QUT
- Richard Marshall – Harvard University
- Professor Michael Keniger – University of Queensland and State Government Architect
- Professor John Hockings – Queensland University of Technology
- Trevor Reddacliff AM – Urban Renewal Taskforce
- Mark Allan – Melbourne Docklands Authority
- Peter Alward – Sydney Harbour Foreshore Authority
- Michael Rayner – Cox Rayner & Stephen White – Tract
- Bill Corker – Denton Corker Marshall
- John Duthie – Auckland City Council
- Timothy Hill – Donovan Hill & Lindsay Clare – Architectus
- Andrew Sweeney – Lend Lease
- Bob Hamilton – Mirvac
- Andrew Borger – Urban Properties

NORTHBANK

Together with the Urban Design Alliance of Queensland (UDAL) we spearheaded and coordinated an innovative roundtable forum on 29 November 2002 to discuss the Northbank project and the options presented for public comment.

The forum followed our highly successful Northbank Focus in February 2002 where we better defined the desirable broad direction and scope of the project and therefore the briefs for subsequent consultancies.

The forum's objectives included:

- to facilitate a coordinated response to the masterplan options
- to present a consensus response on views unanimously held
- to increase participation in the Northbank planning and design process by professional organisations
- to provide continuity to the original BDA Northbank Focus and draw from that experience.

Representatives from the BDA and UDAL as well as following professional organisations attended the forum:

- Royal Australian Institute of Architects
- Australian Institute of Landscape Architects
- Planning Institute of Australia
- Australian Property Institute
- Institute of Engineers, Australia.

Together, we provided a combined response to the Queensland Government.

The BDA and UDAL intended the forum to be a constructive step towards the creation of a more visionary solution for Northbank: a solution which had the highest level of community involvement and endorsement.

COMMITTEES

BDA continues to lead much of the debate on the merits of urban development and government infrastructure spending and implementation.

Some of the projects and groups we have been involved in include:

- Ministerial Transport Planning Advisory Group
- Urban Renewal Task Force
- City West Precinct Task Force
- Boggo Road Urban Masterplan
- Northbank Urban Masterplan.

EVENT CALENDER

Timing	Seminar	Speakers	Sponsor
August 2002	Suncorp Metway Stadium Redevelopment	Hon Terry Mackenroth MP	Multiplex Watpac Joint Venture
October 2002	What's Happening at the Airport	BACL Chief Executive Officer, Koon Rooijmans,	Abi Group Contractors
November 2002	Brisbane – Australia's Preferred Port	Port of Brisbane Corporation, BD Manager, Richard Tooher	WALTER Construction Group
February 2003	The Traffic Debate	BCC, Cr Maureen Hayes	WALTER Construction Group
March 2003	Kelvin Grove Urban Village	QUT Vice-Chancellor, Prof. Dennis Gibson, QUT, Prof. John Byrne, Department of Housing, David Manzie	QUT and Department of Housing
April 2003	Southbank Education and Training Precinct	South Brisbane Tafe Director, Craig Sherrin	WALTER Construction Group
May 2003	Design Advisory Panels	Prof. Catherine Bull, UQ Professor Michael Keniger QUT Professor John Hockings	South Bank Corporation
August 2003	Is Brisbane really the most livable city in Australia?	UQ Professor Bob Stimson UQ Emeritus Professor John Western	WALTER Construction Group
Timing	Patrons' Events	Speakers	Sponsor
May 2003	Breakfast	Lord Mayoral Candidate, Campbell Newman	N/A
July 2003	Breakfast	Lord Mayor of Brisbane, Cr Tim Quinn	N/A
August 2003	Breakfast	Department of State Development Director-General, Paul Fennelly	N/A

EXECUTIVE AND COUNCILLORS

Name	Position	Company
EXECUTIVE		
Steve Reynolds	President	Humphreys Reynolds Perkins
Rebecca Sullivan	Immed Past President	ABN Amro Morgans
David Thomas	Vice President	Minter Ellison
Mark Doonar	Vice President	Tract Consultants
Brian Matthews	Hon Secretary	The Heilbronn Group
Chris Skelton	Hon Treasurer	BDO Kendalls
COUNCILLORS		
Geoff East	Councillor	Burns Bridge
Andrew Batts	Councillor	GHD
Chetana Andary	Councillor	Brisbane City Council
Mark Clements	Councillor	Woodhead International
Matthew Miller	Councillor	Ariadne Australia Ltd
Marcia Gray	Councillor	South Bank Corporation
Ann Rainbow	Councillor	BBS Public Relations
BDA		
John Pettit	Executive Director	
Lorelei Broadbent	Secretariat	

PATRONS

Ariadne Australia



Guided by Chairman Mr Kevin Seymour and Deputy Chairman Dr Gary Weiss, Ariadne is fast becoming the dominant property developer and car park manager in Queensland. With primary interests in key southeast Queensland locations, Ariadne has secured numerous property developments and is receiving first opportunities on many more.

Bovis Lend Lease



Bovis Lend Lease is one of the world's leading companies in the project management and construction services industry. They offer a broad range of skills that can be tailored to match client's specific requirements. These skills can be applied over a number of sectors where they hold specialist understanding and experience.

BBS Public Relations



BBS is one of Queensland's leading public relations consultancies servicing a range of clients throughout the state and nationally. While BBS is recognised as a specialist in community consultation, property, finance and professional services public relations, its clients come from the broader business community and government sector.

The consultancy also specialises in media and presentation training, event management and government relations.

Data #3



Since listing in 1997, Data#3 has evolved from a Queensland oriented IT solutions company to one of national significance. As an IT solutions company, Data#3 seeks to provide value for its customers from their IT investment by providing expertise in: business solutions delivered through application software; the design, implementation and management of reliable technology infrastructure; cost effective procurement of IT hardware and software products; and sourcing the right IT people.

Devine Limited



Devine Limited is a major force in Australia's residential property market offering affordable housing products in Queensland, New South Wales, Victoria and South Australia and is also active in the high-rise residential unit market in the Brisbane CBD. The company is also actively involved in medium density developments and has an in-house mortgage loan origination, securitisation and servicing business.

Humphreys Reynolds Perkins



Humphreys Reynolds Perkins provides a comprehensive range of town planning services for private and public sector clients. Services are focused on property development strategies and planning applications; preparing statutory planning instruments; town centre planning; urban research; environmental planning; urban design; tourism planning; expert advice for Courts of Law; and planning in the Asia-Pacific region.

JBWere



JBWere has a long-standing presence in Australian financial markets and is continually recognised as one of the leading investment houses in Australia. As an authority in Australian equities, gearing products and funds management, JBWere offers a wide range of products and services to one of the largest private client bases in Australia and specialises in managing the needs of many corporate and institutional clients.

Leighton Properties



Leighton Properties is a leading property development, management and investment company. Leighton Properties is a wholly owned subsidiary of Leighton Holdings Limited, Australia's largest contracting and development Group with total assets over \$1.6 billion and an annual turnover of \$3.2 billion. Established in 1972 they provide property development and project management services for the Leighton Group.

Macquarie Bank



Macquarie Bank is a pre-eminent provider of investment banking and financial services. In Australasia Macquarie provides a full range of investment, financial market and advisory products and services. Internationally they focus on select markets where they are able to provide special value.

Minter Ellison



The Minter Ellison Legal Group is the largest law firm in Asia and amongst the largest law firms in the world. It has offices in Brisbane, Sydney, Melbourne, Perth, Adelaide, Canberra, the Gold Coast, Auckland, Wellington, London, San Francisco, Hong Kong, Bangkok and Shanghai. Since 1995 the firm has more than doubled in size, has over 2,000 people working in seven countries and an annual revenue of some A\$300 million.

PRDnationwide



PRDnationwide is an internationally respected group of real estate agencies and consultants with over 27 years experience in the business including project marketing, property research and residential developments. In 1999 PRDnationwide acquired Nationwide Realty which created a strategic alliance that provides a greatly enhanced presence throughout the eastern States of Australia. This strategic alliance was further developed by the acquisition of Asset Realty in 2001 which provided a greater presence in the northern suburbs of Sydney.

Suncorp Metway



Suncorp-Metway Ltd is one of Australia's top 30 biggest companies and the largest Queensland based corporation with a sharemarket value of around \$5.8 billion.

The Suncorp Group comprises Australia's sixth largest bank and second largest general insurance group, with total assets of \$36 billion and funds under management exceeding \$9.5 billion. The Group's main businesses are banking, insurance, investment and superannuation products with a focus on retail consumers and small to medium size businesses.

THE YEAR AHEAD

The coming 12 months and beyond, will be an exciting and challenging time for the Association.

As outlined in our business plan 2002 –2004, we will aim to be proactive in the city-making process and promote excellence and innovation through the following activities:

- Invite accomplished, controversial, interesting speakers to be part of our successful seminar luncheon program.
- Kick-start our innovative breakfast series which will encourage excellence in urban design and planning and provide a forum for specialists and academics who visit Brisbane.
- Complete our total redesign of the association's website, making it more responsive, informative and useful for members and others in the community.
- Continue to enhance member and patron benefits.
- Stage inclusive roundtable forums on major projects and issues affecting Brisbane.

Our real challenge will be to build on our strong voice in the public and private sectors and the community, by building on and growing our membership. More members will enable the BDA to increase its activities and ensure we can continue to proactively influence decision makers and stakeholders on issues affecting the development and livability of Brisbane.