

2007 *Brisbane Awards*

PRESENTED BY  FKP

The Brisbane City Council has the benefit and responsibility of servicing all of Brisbane City.

This compels it to embark on major public works on a larger scale than many other city councils.

Over fifteen years the Brisbane City Council has put in place several civic and urban design initiatives that have made significant contributions to the quality of life in Brisbane.

These initiatives include:

- The SCIPS programme for providing suburban communities with their own identities
- The City Cats ferries
- The Urban Renewal Programme in Teneriffe and Newstead
- The River Walk and the connections to the river
- Queen Street Mall refurbishments

Each one of these initiatives is connected to the notion of living in a subtropical place and future generations will view the implementation of these initiatives as the turning point when the city finally embraced its subtropical environment.

The initiatives were achieved by a Council fully committed to this ideal. This commitment from the Mayors and Councillors through to the officers who implemented the ideas, demonstrates how municipalities can be enormously effective in improving the lifestyle of the community when they are engaged and motivated. In some of these the Council acted as the initiator, and in others completed the project themselves.

It is a mark of the success of the projects that in the cases where there was Council initiation the community has responded positively and exceeded expectations such as in the SCIPS and the River Walk.

The initiatives have transformed the city both individually and collectively. It is the celebration of our suburban communities nestled into the Brisbane hills and valleys. It is the embracing of the river, seeing it as an important amenity, and it is the establishment of new communities within old industrial sites that have given our city national prominence.

The BDA recognises the key role that the Brisbane City Council has made in establishing an identity for Brisbane that is formed out of the essential nature of living in Brisbane. The BDA believes that these urban design initiatives have been essential to the ongoing life of the city and are therefore worthy of being awarded the inaugural *Brisbane Awards presented by FKP*.

